Pedro Llonch

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SUMMARY

Economics graduate (SUNY Purchase, 2026) who builds working software and visual campaigns with AI. Since June 2026 I have built production automation systems with Claude Code, Codex and open-weight models, made generative AI campaigns, and I run Bragi, a design and technology studio in New York.

EDUCATION

The State University of New York at Purchase — Purchase, NY
Bachelor of Arts in Economics, Focus on Finance — May 2026

Dean's List 2023, 2024 | Men's Tennis (NCAA Division III), Rookie of the Year 2024 | Investments Club

Harbour.Space University, Study Abroad Program — Barcelona, Spain
High-Tech Entrepreneurship — Summer 2024

- Built an MVP website and app, pitched it to investors, and analyzed AI, health and fintech pitch decks.

WORK EXPERIENCE

Bragi Studio — New York, NY
Founder — Sep 2026 – Present

- Run a design and technology studio offering brand identity, websites coded from scratch, and AI-generated campaign visuals for founders and small businesses. Built the studio site, bragistudio.co.
- Designed the brand and app UI for a friend's university fintech project, a back-office platform for wealth advisors.

Budget Planning & Assessment Committee, Purchase College, SUNY — Purchase, NY
Assistant to the CFO — Sep 2024 – May 2026

- Advised college leadership on fiscal priorities, strategic financial planning and new budget commitments.

Michael Sorkin Studio — New York, NY
Administrative Intern — Summer 2019

AI PROJECTS

Pedro Growth OS, AI content operation for five accounts on Instagram, TikTok and LinkedIn — Sep 2026 – Present

- Designed and run a production system that researches, scripts, renders and publishes content for two brands. It published 67 posts on schedule in its first three weeks, each one approved by me first.
- Runs unattended on 13 scheduled jobs, controlled from Notion and Telegram, with automatic failover from Claude to Codex and DeepSeek as a final reserve.

Spine, Desktop app that turns an iMessage archive into follow-ups — Sep 2026

- Built the MVP at the Claude Fable 5.1 build night in Electron, React and TypeScript; messages never leave the Mac. Live demo: pedrollonch.com/spine.

Generative AI Campaigns, Three spec campaigns made without a shoot or crew — Apr 2026

- Directed a luxury resort campaign (original AI model, 22 keyframes, motion, final cut), an architectural film of a cultural center, and an eight-room interior series, using Nano Banana Pro, Kling 3, Magnific and Topaz Video.

SKILLS & CERTIFICATIONS

AI Coding (current): Claude Code, Codex, Cursor, OpenCode with open-weight models (DeepSeek V4.1 Flash, Kimi) on hosted inference, Superset multi-agent workspaces, GitHub, Vercel

Built With: TypeScript, React, Next.js, Python, Remotion

Generative AI: Nano Banana Pro (Gemini 3), Kling 3, Magnific, Topaz Video

Business & Design: Financial Analysis, Excel, Brand Identity, UI/UX, Photoshop, Lightroom, Premiere Pro

Certifications: Bloomberg Market Concepts (BMC), 2025 | AmplifyME Finance Accelerator Simulation, 2025

Languages: English (native), Spanish (native)